
LITTLE GREEN BABIES LAUNCHES ETHICAL PARTY-PLAN OPPORTUNITY

As new parents increasingly seek out ways of earning extra income and building a career around their family commitments, a brand new business opportunity has been created by Little Green Babies, an ethical new mother-and-baby home shopping boutique.

Aiming to establish a truly principled party-plan business, founder Joanne Baxter has tapped into our growing ethical awareness with Little Green Babies. She explains, “We believe that living ethically shouldn’t mean you have to compromise on style and individuality: fashion for your little one can go hand-in-hand with your own ethics. We pride ourselves on individuality, knowing exactly where our products come from and how they are traded. The range is made up of modern, funky and often fair-traded clothes and locally-sourced accessories which won’t clash with your beliefs.” Whether it’s the fair-trade fairy dresses, leather shoes made in Leicestershire or the ‘Baby Hoodie’ made in Derby, Little Green Babies truly delivers guilt-free home-shopping.

From as little as £150, Little Green Babies consultants can start their business and begin showcasing the specially selected toys, baby products, clothing and pampering treats in the comfort of shoppers’ own homes or at events and gatherings such as fetes, toddler groups and coffee mornings. They earn 20-25% commission on all sales made and are able to work flexibly at their own pace – there are no targets to meet and the work can easily be fitted around existing family commitments and even other jobs. Consultants genuinely have the freedom to commit as much or as little of their time as they wish and are provided with full training and support to ensure they get the best from their business.

Joanne continues, “Once someone becomes a Little Green Babies consultant, we’re here to support them every step of the way and will have as much or as little involvement as they prefer. We’ll offer guidance to those wishing to grow their own sales force and become a Team Leader and at the same time will offer an equal level of support to those who wish to take a more ‘casual’ or part-time approach to their business.”

Starter packs range in price from £150 to £400 and contain a selection of Little Green Babies’ best-selling products, catalogues and stationery as well as promotional tools to help publicise your new venture.

For further information about the Little Green Babies product range and party-plan business opportunity, please visit www.littlegreenbabies.co.uk or contact Joanne Baxter for an obligation-free chat on 01663 741 249 / jo@littlegreenbabies.co.uk.

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Notes to Editors:

Little Green Babies is an ethical new mother-and-baby boutique created by Joanne Baxter. Based in the High Peak of England, Little Green Babies was born when Joanne decided not to return to work after the birth of her youngest child. As well as finding regular High Street shopping a stressful chore with three children in tow, Joanne was struck by the distinct lack of funky, ethical mum-and-baby products available in the UK. Deciding to tackle both problems head-on, Little Green Babies was created.

Offering a collection of specially selected products which can be viewed in the online boutique or in the comfort of your own home, Little Green Babies specialises in showcasing modern, funky and often fair-traded clothes and locally-sourced accessories which won't compromise your beliefs or sense of style.

For further information:

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